HED 21 Hradec Economic Days

– Conference Program –

25 March – 26 March 2021

– Wednesday, 24 March –

11:00 – 12:00	**CONNECTION TEST**
16:00 – 17:00	**CONNECTION TEST**

– Thursday, 25 March –

10:00 – 10:10	**CONFERENCE OPENNING**		
10:10 – 12:00	**PLENARY SESSION** Invited speakers **Zdeněk Tůma** *ČSOB Group* Crisis management	**Pavel Čejka** *Salesforce* Crisis decision-making faster thanks to efficient data processing	**Tiam-Lin Sze** *IPI Singapore* Mind to Market – Insights into Technology Commercialisation and Open Innovation
12:00 – 13:00	**LUNCH**		
13:00 – 14:30	**PRESENTATION FOR WIDE AUDIENCE** Oldřich Rejnuš (Masaryk University)	**SESSION** **Modern Trends in Corporate Administration**	**SESSION** **Business Economics**
14:30 – 15:00	**BREAK**		
15:00 – 16:30	**MIXED SESSION**		

– Friday, 25 March –

10:00 – 11:00	**SESSION** **Radovan Hudák** **František Jakbab** *Technical University of Košice* Technology transfer, spin off, start-up – best practice	**SESSION** **Business Economics**
12:00 – 13:00	**LUNCH**	